

# MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

MAY 15  
1921



20 Cents

The MacLean Publishing Company, Limited, Toronto, Montreal, Winnipeg

\$3.00 a year



# Prest-O-Lite

STARTING & LIGHTING  
Storage Battery



## What about "Reinforcements"?

When there was  
this great war,  
any Electric Car  
had to have  
the Prest-O-Lite  
Battery. When  
there was  
this great war,  
any Electric Car  
had to have  
the Prest-O-Lite  
Battery. When  
there was  
this great war,  
any Electric Car  
had to have  
the Prest-O-Lite  
Battery.

GREEN  
SEAL

THERE was once a Great Indian-Fighter, He led his Brave Band against Unexpected Odds, And History Records the Unequal Struggle that might have ended Differently—if only Reinforcements had been Provided!

There are motorists who likewise go into action with a battery of no reserve power. It is like the unequal

battle against impossible odds and the steady drain of lights at night. And now they no longer have to worry over the plight of their battery—read its record.

The Prest-O-Lite Battery now has then one four-hundredth of its power reserve for a single start—and the generator quickly replaces this.

PREST-O-LITE COMPANY OF CANADA, LIMITED, HILLCREST PARK, TORONTO  
BRANFORD AND WINDSOR, MONTREAL, WINDSOR, ST. CATHARINES, FACTORIES: TORONTO, ST. CATHARINES

Service and Sales Stations everywhere throughout Canada



Not only does The Hoover bear our guarantee to protect the life and beauty of all floor coverings, but it is recommended by leading rug importers, by makers of fine carpets, and by weavers of grass rugs. The largest rug and carpet merchants frankly tell their patrons that the use of this efficient cleaner is essential to prevent wear. Legions of people who have used their Hoovers for five, ten or more years, point proudly to the beauty of their veteran rugs. More emphatically than any guarantee, such facts as these testify to the ability of The Hoover repeatedly to pay for itself, by its exclusive process of beating out nap-wearing, embedded grit, as it electrically sweeps and cleans by air.

# The HOOVER

It Beats — as it Sweeps — as it Cleans

Write for booklet, "How to Judge an Electric Cleaner," and names of Authorized Dealers licensed to sell and service Hoovers bearing our guarantee.

THE HOOVER SCOTCH SWEEPER COMPANY OF CANADA, LIMITED  
Factory and General Offices: Hamilton, Ontario

MADE IN CANADA—BY CANADIANS—FOR CANADIANS





## NTS

## Maclean's Magazine

# CANADA COUNTS

## NOSES

By  
NICHOLAS NORTH

...the ...

### Notes and References

pressure is an issue for ethical considerations (that the system is skewed) and the use of the documents, which can

they are smaller. "Populations" indeed, indeed they

the family, we shall all depend on the family and their part

in a non-ferrous aggregate of iron and a relatively rich deposit of these compounds. Furthermore, the alloy Fe<sub>2</sub>Si<sub>2</sub>O<sub>7</sub> (1923) is of little use, because the amount of Si<sub>2</sub>O<sub>3</sub> was

and the importance of the role of the family in the life of the child. The importance of the role of the family in the life of the child is a topic that has been discussed in the literature for many years. The importance of the role of the family in the life of the child is a topic that has been discussed in the literature for many years.

...promotes a significant effect than the public programs, ratings concerning the performance of ...

the right person, and are usually a reward for loyalty to a person or company. It is not a good idea to use them as a reward for a job well done. The measurement of such systems is very difficult to make and can be a challenge to the Data Director.

James Harrison  
Hills, Eas, Met on  
the Coast of Agri-  
culture. Published from  
London. County of  
Gloucestershire. Trading  
Company. London.  
and Glasgow.  
London for the West  
of 1841-1842.  
London is also  
with the name of

[illegible]

2. What effect(s) do you think the author of "The American Dream" has on you, individually? Others?



































# Mother Knows

The thousands of other down-saving mothers, that

**Ramsay's AGATE STAIN Varnish**

not only removes all traces of old floor lacquer and stains and discoloration, but gives a hard, shining, durable finish, protecting, endures wear and tear.

**A. RAMSAY & SON COMPANY**  
Manufacturers of all types of varnishes, stains, and floor treatments.

**VANCOVER**  
SPECIAL  
Rental  
RATES

...and more...

**VANCOVER**  
...and more...

**For Real Comfort Stay At This Unique Hotel**

When you visit Seattle, stay at the...  
...and more...

**CANADIAN CANOES**  
...and more...

In two paragraphs he had changed all the...  
...and more...

## Bolshevism's Most Powerful Foe

The Sunday School Our Chief Political Defiance Against the "Red" Press

Philosophy News America

A **STERN** campaign has recently been started by the **Red** Press...  
...and more...

"This is the first time in the history of the...  
...and more...

## The Black Moses

Who Plans an Exodus of Black Millions to a New Promised Land

ROBERT L. HENRY

WHAT is to be the fate of the black...  
...and more...

"It is now that the Black Star has...  
...and more...

## People of Revolutions

Review of *Revolutions* by...

people, kept out of a new day by the...  
...and more...

"The most important part of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

## Maclean's Magazine

Review of *Revolutions* by...

"The most important part of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

## Maclean's Magazine

Review of *Revolutions* by...

"The most important part of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

"The public school is the chief of the...  
...and more...

## Keep Your Floors as Beautiful as when New



## LIQUID VENEER MOP POLISH

Does Twice as Far

This wonderful new polish will bring to your floors that beautiful luster and finish they had when new, leaving them perfectly dry and spotlessly clean.

These remarkable results can be obtained with no extra effort on your part. Simply treat your mop with Liquid Veneer Mop Polish and go over your floors. The instant results are bound to please.

Wonderful for cleaning and polishing parquets, furniture, woodwork, automobiles.

## Our Guarantee

If, after using Liquid Veneer Mop Polish you find it is not exactly as represented, it is not entirely satisfactory in every way, return the unused portion to your dealer and he will refund the entire purchase price. You risk absolutely nothing. At least it is worth a trial.

Prices: 90¢, 60¢, \$1.25, \$2.00 and \$3.00. Made in Canada by the "Liquid Veneer" People.

**Buffalo Specialty Company**  
BRIDGEBURG, ONTARIO





## Famous Actress Tells How She Uses Derwillo To Beautify Her Complexion



DERWILLO

Derwillo is a famous actress who has appeared in many films and television shows. She is known for her beauty and her talent. In this advertisement, she is promoting the use of Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

Derwillo is a famous actress who has appeared in many films and television shows. She is known for her beauty and her talent. In this advertisement, she is promoting the use of Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

## The First Selling Job of any Manufacturer

Obviously the first selling job of the manufacturer is to get his product into the hands of the public at the lowest possible retail price. The expert makes sure that his lowest price is the consumer at a just and fair cost.

To do this the manufacturer must take the public into his confidence. He must gain their confidence and build to the success of the factory behind the goods, in the category of the institution, and in the value of the brand.

In other words, he must carry on consistent advertising addressed to the ultimate buyers of his goods.

She tells how she has used Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

There was a young Derwillo, who was very beautiful. She was known for her beauty and her talent. In this advertisement, she is promoting the use of Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved.

The Derwillo skin is so beautiful. It is the result of using Derwillo. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

She tells how she has used Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

There was a young Derwillo, who was very beautiful. She was known for her beauty and her talent. In this advertisement, she is promoting the use of Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved.

The Derwillo skin is so beautiful. It is the result of using Derwillo. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

She tells how she has used Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

There was a young Derwillo, who was very beautiful. She was known for her beauty and her talent. In this advertisement, she is promoting the use of Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved.

The Derwillo skin is so beautiful. It is the result of using Derwillo. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

She tells how she has used Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

There was a young Derwillo, who was very beautiful. She was known for her beauty and her talent. In this advertisement, she is promoting the use of Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved.

The Derwillo skin is so beautiful. It is the result of using Derwillo. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

## Our Lower Prices Bogey

Continued from page 31

reaching, having made the national and state media of national news. It was a very good thing for the company. It was a very good thing for the company. It was a very good thing for the company.

There was a young Derwillo, who was very beautiful. She was known for her beauty and her talent. In this advertisement, she is promoting the use of Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved.

The Derwillo skin is so beautiful. It is the result of using Derwillo. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

She tells how she has used Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

There was a young Derwillo, who was very beautiful. She was known for her beauty and her talent. In this advertisement, she is promoting the use of Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved.

The Derwillo skin is so beautiful. It is the result of using Derwillo. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

She tells how she has used Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

There was a young Derwillo, who was very beautiful. She was known for her beauty and her talent. In this advertisement, she is promoting the use of Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved.

The Derwillo skin is so beautiful. It is the result of using Derwillo. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

She tells how she has used Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.

There was a young Derwillo, who was very beautiful. She was known for her beauty and her talent. In this advertisement, she is promoting the use of Derwillo to beautify her complexion. She explains how she uses it and the results she has achieved.

The Derwillo skin is so beautiful. It is the result of using Derwillo. She explains how she uses it and the results she has achieved. The text is written in a conversational style, as if she is speaking directly to the reader.



## "What My Car Means to Me"

Will you write and tell us—on 500 words or less? If your letter is judged the best, we will pay you \$1,000 in cash for it. Altogether there will be:

- 75 PRIZES—\$5,000 CASH
- Including three \$1,000 prizes
- \$250 for the best letter from a woman motorist
- \$250 for the best letter from a doctor
- \$250 for the best letter from a commercial traveller
- \$250 for the best letter from a farmer

It is advised that the \$1,000 prize be cashed at the bank. The prize will be paid in cash. The prize will be paid in cash. The prize will be paid in cash.

## WRITE TO-DAY FOR ENTRY FORM CONTEST CLOSES JUNE 1ST

People are just beginning to realize what a wonderful car the new Overland is—so if you would like the 1983 Overland Catalogue, just fill in & return this form for contest booklet and entry blank.

If there is no Overland dealer in your area, address:

GEORGE DEPT  
Willys-Overland Limited  
Toronto, Canada

"Put CANADA On WHEELS"



















## The First Offensive in the Milk Campaign

By ETHEL M. CHAPMAN

A **PALLADIUM** advertisement in the *Times* of London, last week, was the first of a series of attacks on the milk industry in this country. The advertisement was headed "The First Offensive in the Milk Campaign" and was signed "Ethel M. Chapman."

The advertisement was a full page in length and was headed "The First Offensive in the Milk Campaign" and was signed "Ethel M. Chapman." It was a full page in length and was headed "The First Offensive in the Milk Campaign" and was signed "Ethel M. Chapman."

The advertisement was a full page in length and was headed "The First Offensive in the Milk Campaign" and was signed "Ethel M. Chapman." It was a full page in length and was headed "The First Offensive in the Milk Campaign" and was signed "Ethel M. Chapman."

The advertisement was a full page in length and was headed "The First Offensive in the Milk Campaign" and was signed "Ethel M. Chapman." It was a full page in length and was headed "The First Offensive in the Milk Campaign" and was signed "Ethel M. Chapman."

The advertisement was a full page in length and was headed "The First Offensive in the Milk Campaign" and was signed "Ethel M. Chapman." It was a full page in length and was headed "The First Offensive in the Milk Campaign" and was signed "Ethel M. Chapman."

Other health talks among the children in every American, and before long the children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

very day and a plan a day to the health campaign. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

During the winter months of the most recent years, the above health campaign, among other things, has been a success. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

single value with elaborate money value is not learned in addition. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

The children will be coming to the attention of the public. The children will be coming to the attention of the public. The children will be coming to the attention of the public.

Columbia  
Grafonola



Fill Your Home with Sunshine Smiles and Song

—at our new prices, every child can romp to the world's best music

Wherever there are children there should be Columbia Grafonolas, with Columbia records. Columbia makes it possible. In bringing its prices to the pre-war level Columbia has led the way. Its price readjustment has been the most radical in the history of the phonograph industry.

In looking over the new range of prices shown below, keep this big, important fact in mind: you pay at these prices grafonolas of the latest improved type. These new models are equipped with the advanced non-slip stop and all the other features Columbia features.

Here are the figures:		
	Old Price	New Price
10" Grafonola	\$14.95	\$12.95
12" Grafonola	\$19.95	\$17.95
14" Grafonola	\$24.95	\$22.95
16" Grafonola	\$29.95	\$27.95
18" Grafonola	\$34.95	\$32.95
20" Grafonola	\$39.95	\$37.95
22" Grafonola	\$44.95	\$42.95
24" Grafonola	\$49.95	\$47.95
26" Grafonola	\$54.95	\$52.95
28" Grafonola	\$59.95	\$57.95
30" Grafonola	\$64.95	\$62.95

For Columbia lists of Special Children's Records, write to our National Sales Department, 100 West 42nd Street, New York City.

New Columbia Records now at 200 of Every Street

COLUMBIA GRAPHOPHONE CO. TORONTO







## WHEN IT IS COOL—

WHEN it is cool, prepare for the hot days to come. Make sure that your wardrobe and the children's wardrobe have plenty of light pretty garments for warm days in town or in the country garden.

Print is not only charming but inexpensive, and therefore in the best of taste in these days of readjustment. "Prue Cotton" prints are unexcelled in quality, coloring and design.

*Ask your retailer*

DOMINION TEXTILE CO.  
LIMITED

MONTREAL TORONTO WINNIPEG

50

PRUE  
COTTON

*The ultimate choice of the PRUDENT housewife.*